

NICK REYNOLDS

GRAPHIC DESIGNER

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PROFESSIONAL SUMMARY

A unique blend of creative vision and deep technical expertise, combining formal graphic design training with over 15 years of experience in the IT sector. Proven ability to bridge the gap between complex technical requirements and compelling visual storytelling. Highly self-directed and adaptable, bringing professional maturity, advanced system organization skills, and a strong foundation in multimedia design to freelance projects.

CORE COMPETENCIES & SKILLS

DESIGN & MULTIMEDIA: Graphic Design, Layout & Print Design, Web Design, Typography & Lettering, Branding & Identity

PHOTOGRAPHY & MEDIA: Digital Photography, Image Retouching, Composition, Mockup Creation

TECHNICAL & IT (15+ YEARS): Project Management, IT Infrastructure, Complex Systems Troubleshooting, Hardware Optimization

PROFESSIONAL EXPERIENCE

FRONT END WEB DEVELOPER | 3SDesigns

March 2026 – Present

- Maintain and update large-scale WordPress websites for a diverse, nationwide client base.
- Execute front-end development tasks, ensuring optimal responsive design, seamless user experiences, and strict brand consistency.
- Manage technical updates and client requests, bridging the gap between back-end infrastructure and front-facing design.

MICROSOFT AD & EXCHANGE ADMIN | Minnesota IT Services

December 2017 – July 2024

- Executed a 3-year enterprise infrastructure consolidation, successfully migrating 30,000+ user accounts from 70+ domains into a unified environment.
- Managed complex system architectures and massive datasets with a zero-error margin, applying systematic organization directly translatable to large-scale design systems.
- Collaborated cross-functionally to execute phased deployments, ensuring seamless transitions, minimizing disruption, and maintaining high-level system stability.

EDUCATION

A.A.S. IN GRAPHIC DESIGN

Dakota County Technical College | May 2026